

**2016 Rate Sheet**



**Premium Business Sponsor Banner Ad** (Appears in Newsletter As Separate Banner Ad With Link To Your Website)

Annual Rate	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00
Monthly Rate (4x)	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00
Weekly Rate (1x)	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00

**Basic Business Sponsor Tile Ad** (Appears in Newsletter As A Tile Ad With Up To Seventeen Other Sponsors - Tile Links To Your Website)

Annual Rate	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00
Monthly Rate (4x)	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00
Weekly Rate (1x)	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00

**Business Links** (From our menus in every newsletter – by category i.e. Restaurants)

Basic "Link"	FREE	FREE	FREE	FREE	FREE
Annual	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00
Lifetime	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00

**Community / Government / Nonprofits** (50% Discount On All Above Rates)

50% Off	50% Off	50% Off	50% Off	50% Off	50% Off
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**Please note there are substantial discounts for sponsors of more than one publication!**

**Premium Sponsor** Premium sponsors will have an inline graphic banner ad with a Title and Tag line in the weekly newsletter. Banner is a 480 x 100 pixel Gif . This May be animated.

**Basic "Tile" Sponsor** Each week our newsletter will have a sponsor block with up to sixteen "Tile Sponsors" with a link to their respective websites. Tile is a 125 x 125 Pixel Gif – and may be animated.

**Businesses Sponsor Link** Businesses that would like to have a direct link to their company in our system The newsletter will include a sponsors link in every issue by category listing our sponsors. **This is FREE with Premium or Tile Sponsor.**

Contract Details

Company	<input type="text"/>
Contact Name	<input type="text"/>

Address

City, ST zip

County

Website

LinkedIn

Facebook

Yelp / Other

Phone:

Cell Phone:

Tag Line

I will submit artwork

Please create artwork from our website

Banner 480 x 100 Pixel Gif ---- Tile 175 x 175 Pixel Gif --- Logo for link or Card 125 x 75 Pixel Gif

Our Ad Links to this Web Address

*I would Like to Sponsor*

DriftlessNotes

WisconsinApprentice

WDNGreen

WisconsinDevelopment

MadisonNotes




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**Premium Sponsor**

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**Tile Sponsor**

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**Businesses Link <sup>1</sup>**

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**Community / Government / Nonprofits <sup>3</sup>**

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Notes

<sup>1</sup> Free with Premium or Tile sponsorship  
<sup>2</sup> Free Supporting with any other sponsorship  
<sup>3</sup> 50% Discount

***We will invoice you after we process the Banner, Card or Link --- THANK YOU!***