



H2Integration
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H2Integration Newsletter/Newsletter and Websites Sponsorship

Information • Specifications • Rates • Contract

The H2Integration Newsletters and Websites draws thousands of visitors every week looking for information, events, updates and services. They are dynamic and interactive sites, organized by area of interest, communities, and services offered. There are a number of ways to navigate the sites that are intuitive, yet encourage exploration. Because of the wealth of information that H2Integration has to offer, we are often the go to resource for individuals seeking information. **These are Opt In systems so our visitors and subscribers are interested in the topics we cover.**

H2Integration is pleased to announce a a variety of sponsorship opportunities for your company, organization or community. This value-added program allows you to place sponsorship banners on the H2Integration Newsletter and Websites in various high traffic locations. With web banner sponsorship, you'll expand recognition for your company and brand. Stake your claim and take advantage of your opportunity to obtain high visibility in the market that you serve!

PREMIUM SPONSORSHIP

Our premium sponsors are offered virtual real estate consisting of text and graphics (banner), placed in our newsletters and on our high traffic websites like www.MadisonNotes.com, www.WisconsinDevelopment.com, www.WDNGreen.com, www.WisconsinApprentice.com and www.DriftlessNotes.com. Web sponsorship is generally thought of as a branding device, with a goal of generating awareness of the company or its product.

TARGETING OPPORTUNITIES

H2Integration sponsorships increase exposure with targeted audiences. Placing banners on a site with content related to what you sell helps your company reach the people most likely to have high interest in your products. Visitors to our pages are typically high-level decision makers from the industry, or communities we promote. Reach people seeking resources for our communities or markets and increase visibility with individuals who want to learn more about the our special interest areas or communities.

VARIETY TO FIT YOUR PLACEMENT NEEDS

We offer quality content and offer significant traffic counts for excellent visibility on several pages within the H2Integration Newsletter and Websites! There are four way to sponsor a newsletter or website. premium Sponsors, Tile Sponsors, Sponsor Links, and Network Business Cards.

Please see examples at www.h2integration.com/sponsors/ or in our newsletters:

MadisonNotes.com, WisconsinDevelopment.com, WDNGreen.com, WisconsinApprentice.com
and www.DriftlessNotes.com

Our Rates / Contract and more details

NOTES

Web sponsorships and sponsor links will be assigned on a first come, first served basis upon receipt of a completed agreement with full payment.

Sponsors have a first right of renewal or refusal. This means that no other sponsor will be allowed to use your piece of virtual real-estate unless you choose to relinquish your position at the end of the contract term.

All sponsor may renew at their current rate regardless of rate increases for the new year.

Initial rate assumes banner artwork will remain constant throughout contract duration. You may submit new artwork for free if you do the design work, subsequent requests for artwork changes using our staff before contract completion will require a small service fee.

Fear not YOU are the customer and we will do everything in our power to create a positive image for your company or organization.

READY TO SPONSOR?

When you are ready to take advantage of this sponsorship opportunity, contact Julia and she will walk you through the process!